

1. Explain in detail what your project/event involves, i.e., is it a sporting event, a convention of sorts, a concert, etc. If it isn't an activity, how will this venture directly enhance or promote tourism, the convention, and the hotel industry? Additional paper may be used if not enough space provided.
2. If an activity, how many days will it last? How many years have you held this project /event?
3. How many participants/visitors do you expect? How many will stay overnight at local hotels, motels or other accommodations that collect occupancy taxes?



4. Provide information on number of rooms or room blocks that have been reserved at Floresville lodging properties in connection with your project/event. How will you measure the impact your project/event will have on local hotel/motel activity?

PLANNED MARKETING: Explain in detail (with examples) on how you plan to market the project/event and, specifically, how this will generate overnight visitors at local lodging properties.

AMOUNT REQUESTED: Provide amount and give specific information on how each category of funding will have direct/indirect effect on putting "heads in beds" in local lodging properties. Be particularly detailed on the promotion and related costs.

SUBMISSION REQUIRMENTS: All applications must be in writing. For time-sensitive events (i.e., money must be in hand by date of event), applications must be received in Floresville Secretary's office at least 60 days before the to-be-funded event. For others, applications must be in Secretary's office not later than 14 days before an Advisory Board's Scheduled meeting. Also, the representative's name who will be present at consideration meeting(s) shall accompany the application.



AUTHORIZED REQUESTING SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

☐ MALE

☐ FEMALE

*I here certify any funds provided for project/event will be spent for that purpose only. If project/event does not occur and is not rescheduled as proposed within a reasonable period of time, said funds will be returned to the City of Floresville. I also certify that I will submit a Post Event Report for the use of Hotel/Motel Taxes to the Floresville Secretary's office no later than two (2) weeks from completion of the project/event. (Your written request should be formatted so as to address all the requirements. Providing more clarification on information not specified above is encouraged.)*

*"This institution is an equal Opportunity provider and employer. If you wish to file Civil Rights program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, found online at [http://www.ascr.usda.gov/complaint\\_filing\\_cust.html](http://www.ascr.usda.gov/complaint_filing_cust.html) , or at any USDA office, or call (866)632-9992 to request the form. You may also write a letter containing all of the information requested in the form. Send your completed complaint form or letter to us by mail at U.S Department of Agriculture, Director, Office of Adjudication, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442, or email at [program.intake@usda.gov](mailto:program.intake@usda.gov) ."*